



WILLIAM HART
COMMUNICATION DESIGNER

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EXPERIENCE

Wacom - *Freelance Production Designer, February 2015–Current*

Wacom is a company who makes electronic drawing tablets and styluses. My role as freelance production designer includes creating web banners, package design, brochure layout and making files ready for print.

R.R. Donnelley - *Junior Art Director, July 2013–January 2015*

As Junior Art Director for R.R. Donnelley, an international company offering print and design services, my role was to develop and produce customer-facing sales and marketing materials for the Grocery and Commodity team for the Target Canada weekly flyer. I conceptualized, developed and communicated comprehensive photo art direction and page layout based on client style guidelines and managed a multitude of deadlines for a publication with a weekly circulation of 6.8 million copies.

Rentrak - *Freelance UX / Graphic Designer, January 2013–Current*

Rentrak is a company that markets TV and Movie watching analytics to help clients with the placement of their advertising. My duties while working at Rentrak were to create print and web marketing materials (Magazine ads, email blasts, motion graphics), internal corporate communications (Blog banners, flyers, presentations), as well as editorial design. While working at Rentrak I was also fortunate to assist in the redesign of their corporate site, Rentrak.com.

HERENOW Creative Network - *Freelance Designer, April–June 2013*

HERENOW Creative Network is a dynamic team of artists, designers and project managers. My duties as a freelance designer were to assist the in-house design team with designing presentations, print and web collateral for Nike.

Sagacity Media Inc. - *Freelance Graphic Designer, 2012–2013*

Sagacity Media Inc. is a publisher of many local and regional periodicals. My role as editorial design consultant entailed page layout, content management and working closely with the art director to maintain brand consistency.

Media Drink - *Freelance UX Designer, 2012–2013*

Media Drink is a Portland focused ad agency with a specialty in branding and custom web design. My role as user experience consultant was to give a refresh to the user experience and user interface of the website, WearShare.us.

EDUCATION

Pacific Northwest College of Art - *Portland, OR.*

Bachelor of Fine Arts - 2012
Communication Design

SKILLS

I work quickly, have an acute attention to detail, and a work ethic that just won't quit. I'm skilled in the use of Adobe Creative Suite: InDesign, Photoshop, Illustrator, Bridge, Dreamweaver, and After Effects to name a few. I also know a bit of front-end coding: HTML, CSS and Java.

INTERESTS

I enjoy thrifting with my wife, playing with my cats, listening to music, playing guitar and keyboard and programming drum machines.